

Raising the Bar in D.C.: A Funding Campaign for Legal Services

Frequently Asked Questions

What is the Raising the Bar in D.C. Campaign?

The Campaign is an initiative launched by the D.C. Access to Justice Commission that provides special recognition to law firms that support local legal services providers. The Campaign establishes revenue-based benchmarks for law firm donations to legal services providers with the goal of substantially increasing financial support for organizations serving indigent residents. Because the benchmarks are based on revenue, the recognition levels are accessible to firms of all sizes and a wide range of firms, from large, multinational firms to solo practitioners, are honored each year.

What are the benchmark levels?

The levels are 0.110% of D.C. office revenue for platinum recognition, 0.090 % for gold and 0.075% for silver. The following chart can give you a rough estimate of the giving level required at different revenue levels:

Benchmark		D.C. Office Revenue			
Levels		\$100,000	\$1,000,000	\$10,000,000	\$100,000,000
Platinum	0.110%	\$110	\$1,100	\$11,000	\$110,000
Gold	0.090%	\$90	\$900	\$9,000	\$90,000
Silver	0.075%	\$75	\$750	\$7,500	\$75,000

How do I determine if my firm is eligible for recognition?

<u>First</u>, calculate the donations made by your firm to the eligible organizations on the attached list during the campaign year. Only donations to these organizations — each of which has as a core mission the provision of direct legal services to low- or moderate-income District residents — count toward meeting the benchmark level. Cash donations, donation of attorneys' fees, and sponsorship of fellowships at the organizations on the attached list all count. The value of pro bono work, the value of loaned associates, in-kind donations made by the firm, and donations made by individual attorneys do not count.

The list of eligible recipient organizations is updated periodically, and firms may reach out if they believe an organization meeting the eligibility criteria should be added to the list. For the 2024 Campaign moving forward, the restriction on counting contributions to the D.C. Access to Justice Commission has been removed – firms may include this full amount, if applicable, in their calculations.

<u>Second</u>, calculate your firm's D.C. office revenue. Revenue is calculated as an average of the preceding three years (e.g., for donations made in 2024, firms would look at the average of D.C. office revenue in 2023, 2022, 2021). The firm is not required to release to the Commission its revenue calculations or its method of calculating what revenue is attributed to the D.C. office. Firms take different approaches to this calculation.

<u>Third</u>, you will calculate your firm's recognition level. If your firm's giving represents 0.075% of its D.C. office revenue or higher, it is eligible for recognition at the silver level; 0.090% or higher at the gold level; and 0.110% or higher at the platinum level. The Commission's Executive Director, Nancy Drane (contact information below) is available to answer questions and assist in the calculations.

What happens if the firm qualifies?

Qualifying forms should fill out a reporting form for the previous calendar year's giving. Firms may use the past year's reporting form to assist in calculating the required giving levels. Historically, the Commission has also honored all participating firms through social media and, sometimes, at an event in the Spring following the campaign year. The receptions have featured a prominent speaker and receive press coverage. Previous events have included remarks by U.S. Attorney General Eric Holder, the Honorable David Tatel, U.S. Secretary of Labor Thomas E. Perez, U.S. Solicitor General Donald B. Verrilli, Jr., Principal Deputy Assistant U.S. Attorney General Vanita Gupta, U.S. Commission on Civil Rights Chair Catherine E. Lhamon, D.C. Attorney General Karl Racine, Chief Judge Anna Blackburne-Rigsby, Chief Judge Robert Morin, D.C. Mayor Vincent Gray, and the Honorable Eleanor Holmes Norton, who've each congratulated the firms for their leadership and support of local legal services providers. In 2018, D.C. Mayor Muriel Bowser issued a proclamation celebrating the success of the Campaign. Due to the pandemic, the Commission has highlighted firms through social media and a media campaign since the 2019 Leadership Circle.

Does the firm need to submit any documentation?

The Campaign is run on an honor system and firms are not required to provide their revenue or donation amounts to the Commission. However, the Commission does require firms to provide confidential information about its giving levels to Ernst & Young so that Ernst & Young can, in turn, provide aggregate data to the Commission. Specifically, firms are asked to provide Ernst & Young with their total amount of giving and what level of recognition this represents for the firm. Ernst & Young releases to the Commission only the total amount of giving by all participating firms. This allows the Commission to quantify the aggregate amount of money donated under the Campaign. The firm is not required at any time to provide information about its revenue or the amounts donated to individual providers. A reporting form is provided to participating firms in the early part of the year following the campaign year (i.e., firms will receive the 2024 reporting form in early 2025).

Which other firms are participating?

Thirty-nine firms participated in 2023. A historical listing of participating firms is attached.

Whom can I contact with questions?

Contact the Commission's Executive Director, Nancy Drane, nancy.drane@dcaccesstojustice.org, or 202-736-8334.

The Raising the Bar in D.C. Campaign - Eligible Recipient Organizations

Advocates for Justice and Education Legal Counsel for the Elderly

Amara Legal Center Mid-Atlantic Innocence Project

Amica Center for Immigrant Rights (formerly CAIR Mil Mujeres Legal Services

Coalition)

Mother's Outreach Network
Asian Pacific American Legal Resource Center

Neighborhood Legal Services Program
Ayuda

Bread for the City Legal Services

Quality Trust for Individuals with Disabilities

Open City Advocates

CARECEN
Rising for Justice

Catholic Charities Immigration Legal Services
Safe Sister's Circle

Catholic Charities Legal Network

School Justice Project

Children's Law Center Second Look Project

Christian Legal Aid of D.C. Tahirih Justice Center

D.C. Access to Justice Foundation Tzedek D.C.

D.C. Affordable Law Firm U.D.C. Law Summer Public Interest Fellowship

D.C. Bar Foundation

University Legal Services (including Disability Rights

DC)

D.C. Bar Pro Bono Center

D.C. KinCare Alliance Volare (formerly Network for Victim Recovery of D.C.

D.C. Volunteer Lawyers Project (NVRDC))

First Shift Justice Project Washington Area Lawyers for the Arts (WALA)

Human Rights First – D.C. Asylum Legal Washington Lawyers' Committee for Civil Rights and

Representation Project Urban Affairs

Kids in Need of Defense (KIND) – D.C. Office Washington Legal Clinic for the Homeless

Legal Aid DC Whitman-Walker Legal Services

^{*} For the 2024 Campaign moving forward, firms may include the full amount of any donations made to the D.C. Access to Justice Foundation in their calculations.

RAISING THE BAR IN D.C. A FUNDING CAMPAIGN FOR LEGAL SERVICES

SPONSORED BY THE DISTRICT OF COLUMBIA ACCESS TO JUSTICE COMMISSION

LEADERSHIP CIRCLE 2023

PLATINUM LEVEL DONORS



ArentFox Schiff LLP
Beveridge & Diamond PC
Brown & Peisch PLLC
Eversheds Sutherland (US) LLP
Henrikson Law PLLC
Jones Day
Katten Muchin Rosenman LLP
Katz Banks Kumin LLP
Kirkland & Ellis LLP
Kropf Moseley PLLC
Law Office of Cecily E. Baskir, LLC

Law Offices of Andrea Ferster
Law Offices of Andrew Marks PLLC
Law Offices of Gary N. Horlick
Lippman, Semsker & Salb LLC
McKinney Figini, LLC
Miller & Chevalier Chartered
Sidley Austin LLP
Steptoe LLP
The Morrison & Foerster Foundation
Venable LLP
Zuckerman Spaeder LLP

GOLD LEVEL DONORS



Akin Gump Strauss Hauer & Feld LLP
Arnold & Porter
Crowell & Moring LLP
DLA Piper LLP (US)
Lowenstein Sandler LLP
Mayer Brown LLP
Paul, Weiss, Rifkind, Wharton & Garrison LLP
WilmerHale

SILVER LEVEL DONORS



Cleary Gottlieb Steen & Hamilton LLP
Covington & Burling LLP
Cuneo Gilbert & LaDuca, LLP
Dentons US LLP
Epstein Becker & Green, PC
Klein Hornig LLP
Latham & Watkins LLP
Orrick, Herrington & Sutcliffe LLP
Seyfarth Shaw LLP

The Raising the Bar Campaign – Participating Firms (2011-2023)

Akin Gump Strauss Hauer & Feld LLP

Platinum 2022, 2019, 2018, 2017, 2016, 2015, 2014;

Gold 2023, 2021, 2020; Silver 2013, 2012, 2011

ArentFox Schiff LLP

Platinum 2023, 2022, 2021, 2020, 2019, 2018, 2017; Gold 2023, 2016; Silver 2015, 2014, 2013, 2012, 2011

Arnold & Porter

Platinum 2022, 2021, 2019, 2018; Gold 2020, 2017,

2016, 2015, 2014, 2013, 2012, 2011

Ballard Spahr LLP

Platinum 2014

Banner Witcoff Silver 2011

Benach Collopy LLP

Silver 2017; Platinum 2016, 2014, 2012

Beveridge & Diamond PC

Platinum 2023, 2022, 2021, 2019; Gold 2018, 2017,

2016, 2015, 2014, 2013; Silver 2020, 2012

Boies, Schiller & Flexner LLP

Platinum 2019, 2018, 2017, 2016, 2015

Brown & Peisch PLLC

Platinum 2023, 2022

Buckley LLP (merger in 2023)

Gold 2022, 2021, 2020, 2018, 2017, 2016, 2015;

Platinum 2014, 2013, 2012; Silver 2011

Cleary Gottlieb Steen & Hamilton LLP

Silver 2023, 2022, 2021, 2020, 2019, 2018, 2017,

2016, 2015, 2014, 2013

Cohen & Gresser LLP

Platinum 2019

Covington & Burling LLP

Platinum 2021, 2017, 2015, 2014; Gold 2020, 2018,

2016, 2012, 2011; Silver 2023, 2022, 2019, 2013

Crowell & Moring LLP

Platinum 2020, 2019, 2018, 2016, 2015, 2014, 2013;

Gold 2023, 2022, 2021, 2017, 2012, 2011

Cuneo Gilbert & LaDuca, LLP

Silver 2023, 2022, 2020, 2019, 2018, 2017, 2016,

2015, 2014, 2013

Dentons US LLP

Platinum 2015, 2014, 2013, 2012, 2011; Gold 2020,

2017; Silver 2023, 2019, 2018, 2016

DLA Piper LLP (US)

Platinum 2022, 2021, 2020, 2019, 2018, 2016, 2015,

2014, 2013; Gold 2023, 2017, 2012; Silver 2011

Dykema Gossett PLLC

Gold 2017, 2016; Platinum 2015, 2014

Epstein Becker & Green, P.C.

Silver 2023, 2022, 2021, 2020, 2019, 2018, 2017,

2016, 2015, 2014, 2013, 2012

Eversheds Sutherland (US) LLP

Platinum 2023, 2019, 2018, 2017, 2016, 2015, 2014,

2013, 2012, 2011; Gold 2021; Silver 2022

Greenberg Traurig, LLP

Gold 2016; Platinum 2015; Silver 2014; Platinum

2013

Henrikson Law PLLC

Platinum 2023, 2022, 2021, 2020, 2019

Jenner & Block LLP

Silver 2017, 2016, 2015, 2014, 2013, 2012, 2011

Jones Day

Platinum 2023, 2022, 2021, 2020, 2019, 2018, 2017,

2016, 2014, 2013, 2012, 2011; Gold 2015

KaiserDillon PLLC

Platinum 2018, 2017

Kalijarvi, Chuzi, Newman & Fitch, P.C.

Platinum 2017

Katten Muchin Rosenman LLP
Platinum 2023, 2022, 2020, 2019, 2018; Gold 2021, 2017

Katz Banks Kumin LLP (formerly Katz, Marshall & Banks)

Platinum 2023, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013

Kirkland & Ellis

Platinum 2023, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011

Klein Hornig LLP

Platinum 2021, 2020, 2018, 2017, 2016, 2013, 2012, 2011; Gold 2022, 2019; Silver 2023, 2015, 2014 KMA Zuckert Platinum 2015, 2014, 2013, 2012

Kropf Moseley LLP

Platinum 2023, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013

Latham & Watkins LLP

Gold, 2021; Silver 2023, 2022, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013

Law Offices of Andrea Ferster Platinum 2023, 2022, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012

Law Offices of Dean Gregory Platinum 2020, 2019

Law Offices of Andrew Marks PLLC
Platinum 2023, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013

Law Office of Cecily E. Baskir, LLC
Platinum 2023, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015

Law Offices of Gary N. Horlick Platinum 2023, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011

Law Office of Virginia Kling Platinum 2013, 2012

Lippman, Semsker & Salb LLC
Platinum 2023, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012

Lowenstein Sandler LLP

Platinum 2022, 2020, 2019, 2018, 2017; Gold 2023; Silver 2021

Matalon & Nathani, LLP Platinum 2017, 2016, 2015; Gold 2018, 2014

Mayer Brown LLP
Platinum 2021, 2012; Gold 2023, 2022, 2019, 2018, 2017, 2016, 2015, 2013, 2011; Silver 2014

McDermott Will & Emery LLP Silver 2011

McKinney Figini LLC (formerly Delaney McKinney LLP) Platinum 2023, 2022, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011

Miller & Chevalier Chartered
Platinum 2023, 2019, 2017; Gold 2018, 2016, 2015, 2014, 2013, 2012; Silver 2022, 2020

Orr Immigration Law Firm Platinum 2018, 2017, 2016, 2015, 2014, 2013, 2012

Orrick, Herrington & Sutcliffe LLP Platinum 2020, 2019, 2018; Gold 2022, 2021, 2017, 2016, 2015; Silver 2023, 2014

Paul, Weiss, Rifkind, Wharton & Garrison LLP Gold 2023, 2022, 2021; Silver 2020, 2019, 2018

Pillsbury Winthrop Shaw Pittman LLP Platinum 2018, 2017, 2016, 2015, 2014, 2013; Silver 2019, 2012

RDH Law Platinum 2013, 2012

Regan Associates, Chartered Platinum 2016, 2014, 2013

Relman Colfax PLLC Gold 2018; Platinum 2017, 2016, 2015, 2014, 2013, 2012; Silver 2019

Richards Kibbe & Orbe LLP Platinum 2016, 2015, 2014, 2013

Seyfarth Shaw LLP Silver 2023

Sidley Austin LLP
Platinum 2023, 2022, 2021, 2020, 2019, 2018, 2017;
Gold 2016, 2015, 2014; Silver 2013, 2012, 2011

Steptoe LLP
Platinum 2023, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013; Silver 2012, 2011

Stradley Ronon Stevens & Young LLP Silver 2017, 2016; Gold 2015, 2014

The Morrison & Foerster Foundation
Platinum 2023, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011

The Piorkowski Law Firm PC
Platinum 2022, 2021, 2019, 2018, 2017, 2016, 2015;
Silver 2020

Tycko & Zavareei LLP
Gold 2013; Silver 2014
Seyfarth Shaw LLP
Venable LLP
Platinum 2023, 2022, 2021, 2020, 2019

Weisbrod Matteis & Copley PLLC Platinum 2017, 2016, 2015, 2014, 2013

WilmerHale
Gold 2023, 2022, 2021, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011; Silver 2020

WTAII PLLC
Platinum 2019

Zuckerman Spaeder LLP Platinum 2023, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011