

Raising the Bar in D.C.: A Funding Campaign for Legal Services

Frequently Asked Questions

What is the Raising the Bar in D.C. Campaign?

The Campaign is an initiative launched by the D.C. Access to Justice Commission that provides special recognition to law firms that support local legal services providers. The Campaign establishes revenue-based benchmarks for law firm donations to legal services providers with the goal of substantially increasing financial support for organizations serving indigent residents. Because the benchmarks are based on revenue, the recognition levels are accessible to firms of all sizes and a wide range of firms, from large, multinational firms to solo practitioners, are honored each year.

What are the benchmark levels?

The levels are 0.110% of D.C. office revenue for platinum recognition, 0.090 % for gold and 0.075% for silver. The following chart can give you a rough estimate of the giving level required at different revenue levels:

Benchmark		D.C. Office Revenue			
Levels		\$100,000	\$1,000,000	\$10,000,000	\$100,000,000
Platinum	0.110%	\$110	\$1,100	\$11,000	\$110,000
Gold	0.090%	\$90	\$900	\$9,000	\$90,000
Silver	0.075%	\$75	\$750	\$7,500	\$75,000

How do I determine if my firm is eligible for recognition?

<u>First</u>, calculate the donations made by your firm to the eligible organizations on the attached list during the campaign year. Only donations to these organizations — each of which has as a core mission the provision of direct legal services to low- or moderate-income District residents — count toward meeting the benchmark level. Cash donations, donation of attorneys' fees, and sponsorship of fellowships at the organizations on the attached list all count. The value of pro bono work, the value of loaned associates, in-kind donations made by the firm, and donations made by individual attorneys do not count. Firms may only count contributions to the D.C. Access to Justice Commission once they have reached the silver level through donations to one or more of the other listed organizations. In other words, donations to the Commission may only be counted to move a firm up a level — either from the silver to the gold level, or from the gold to the platinum level.

<u>Second</u>, calculate your firm's D.C. office revenue. Revenue is calculated as an average of the preceding three years (e.g., for donations made in 2023, firms would look at the average of D.C. office revenue in 2022, 2021, 2020). The firm is not required to release to the Commission its revenue calculations or its method of calculating what revenue is attributed to the D.C. office. Firms take different approaches to this calculation.

<u>Third</u>, you will calculate your firm's recognition level. If your firm's giving represents 0.075% of its D.C. office revenue or higher, it is eligible for recognition at the silver level; 0.090% or higher at the gold level; and 0.110% or higher at the platinum level. The Commission's Executive Director, Nancy Drane (contact information below) is available to answer questions and assist in the calculations.

What happens if the firm qualifies?

Qualifying forms should fill out a reporting form for the previous calendar year's giving. Firms may use the past year's reporting form to assist in calculating the required giving levels. Historically, the Commission has also honored all participating firms through social media and, sometimes, at an event in the Spring following the campaign year. The receptions have featured a prominent speaker and receive press coverage. Previous events have included remarks by U.S. Attorney General Eric Holder, the Honorable David Tatel, U.S. Secretary of Labor Thomas E. Perez, U.S. Solicitor General Donald B. Verrilli, Jr., Principal Deputy Assistant U.S. Attorney General Vanita Gupta, U.S. Commission on Civil Rights Chair Catherine E. Lhamon, D.C. Attorney General Karl Racine, Chief Judge Anna Blackburne-Rigsby, Chief Judge Robert Morin, D.C. Mayor Vincent Gray, and the Honorable Eleanor Holmes Norton, who've each congratulated the firms for their leadership and support of local legal services providers. In 2018, D.C. Mayor Muriel Bowser issued a proclamation celebrating the success of the Campaign. Due to the pandemic, the Commission did not hold a recognition event for the 2019 and 2020 leadership circle. For the 2021 Campaign, a social media and media campaign highlighted Leadership Circle firms.

Does the firm need to submit any documentation?

The Campaign is run on an honor system and firms are not required to provide their revenue or donation amounts to the Commission. However, the Commission does require firms to provide confidential information about its giving levels to Ernst & Young so that Ernst & Young can, in turn, provide aggregate data to the Commission. Specifically, firms are asked to provide Ernst & Young with their total amount of giving and what level of recognition this represents for the firm. Ernst & Young releases to the Commission only the total amount of giving by all participating firms. This allows the Commission to quantify the aggregate amount of money donated under the Campaign. The firm is not required at any time to provide information about its revenue or the amounts donated to individual providers. A reporting form is provided to participating firms in the early part of the year following the campaign year (i.e., firms will receive the 2023 reporting form in early 2024).

Which other firms are participating?

The list continues to grow. Thirty-seven firms participated in 2020 despite COVID-related impact on giving; 34 firms participated in 2021, and 40 firms participated in 2022. A historical listing of participating firms is attached.

Whom can I contact with questions?

Contact the Commission's Executive Director, Nancy Drane, nancy.drane@dcaccesstojustice.org, or 202-736-8334.

The Raising the Bar in D.C. Campaign - Eligible Recipient Organizations

Advocates for Justice and Education Legal Counsel for the Elderly

Amara Legal Center Mid-Atlantic Innocence Project

Asian Pacific American Legal Resource Center Mil Mujeres Legal Services

Ayuda Mother's Outreach Network

Bread for the City Legal Services Neighborhood Legal Services Program

CAIR Coalition Network for Victim Recovery of D.C. (NVRDC)

CARECEN Open City Advocates

Catholic Charities Immigration Network Quality Trust for Individuals with Disabilities

Catholic Charities Legal Network Rising for Justice (formerly DC Law Students in

Court)

Children's Law Center
Safe Sister's Circle

D.C. Access to Justice Foundation ¹ School Justice Project

D.C. Affordable Law Firm Second Look Project

D.C. Bar Foundation Tahirih Justice Center

D.C. Bar Pro Bono Center Tzedek D.C.

Christian Legal Aid of D.C.

D.C. KinCare Alliance

U.D.C. Law Summer Public Interest Fellowship

Program

D.C. Volunteer Lawyers Project
University Legal Services, Disability Rights DC

First Shift Justice Project
Washington Area Lawyers for the Arts (WALA)

Human Rights First – D.C. Asylum Legal

Representation Project Washington L Urban Affairs

Kids in Need of Defense (KIND) – D.C. Office
Washington Legal Clinic for the Homeless

Legal Aid of the District of Columbia

Whitman Walker Legal Services

Washington Lawyers' Committee for Civil Rights and

Firms may only count Contributions to the D.C. Access to Justice Foundation (in support of the Commission) once they have reached the Silver level through donations to one or more of the other listed organizations. Donations to the D.C. Access to Justice Foundation may only be counted to move a firm up a level – either from the Silver to the Gold level, or from the Gold to the Platinum level.

RAISING THE BAR IN D.C. A FUNDING CAMPAIGN FOR LEGAL SERVICES

SPONSORED BY THE DISTRICT OF COLUMBIA ACCESS TO JUSTICE COMMISSION

LEADERSHIP CIRCLE 2022

PLATINUM LEVEL DONORS



Akin Gump Strauss Hauer & Feld LLP
ArentFox Schiff LLP
Arnold & Porter
Beveridge & Diamond PC
Brown & Peisch PLLC
DLA Piper LLP (US)
Feldesman Tucker Leifer Fidell LLP
Henrikson Law PLLC
Jones Day
Katten Muchin Rosenman LLP
Katz Banks Kumin LLP
Kirkland & Ellis LLP
Kropf Moseley PLLC

Law Office of Cecily E. Baskir, LLC
Law Office of Andrea Ferster
Law Offices of Andrew Marks PLLC
Law Offices of Gary N. Horlick
Lippman, Semsker & Salb LLC
Lowenstein Sandler LLP
The Morrison & Foerster Foundation
McKinney Figini, LLC
Sidley Austin LLP
Steptoe & Johnson LLP
The Piorkowski Law Firm, PC
Venable LLP
Zuckerman Spaeder LLP

GOLD LEVEL DONORS



Buckley LLP
Crowell & Moring LLP
Klein Hornig LLP
Mayer Brown LLP
Orrick, Herrington & Sutcliffe LLP
Paul, Weiss, Rifkind, Wharton & Garrison LLP
WilmerHale

SILVER LEVEL DONORS



Cleary Gottlieb Steen & Hamilton LLP
Covington & Burling LLP
Cuneo Gilbert & LaDuca, LLP
Eversheds Sutherland (US) LLP
Epstein Becker & Green, PC
Latham & Watkins LLP
Miller & Chevalier Chartered

The Raising the Bar Campaign – Participating Firms (2011-2022)

Akin Gump Strauss Hauer & Feld LLP

Platinum 2022, 2019, 2018, 2017, 2016, 2015, 2014;

Gold 2021, 2020; Silver 2013, 2012, 2011

Arent Fox LLP

Platinum 2022, 2021, 2020, 2019, 2018, 2017; Gold

2016; Silver 2015, 2014, 2013, 2012, 2011

Arnold & Porter

Platinum 2022, 2021, 2019, 2018; Gold 2020, 2017,

2016, 2015, 2014, 2013, 2012, 2011

Ballard Spahr LLP

Platinum 2014

Banner Witcoff

Silver 2011

Benach Collopy LLP

Silver 2017; Platinum 2016, 2014, 2012

Beveridge & Diamond PC

Platinum 2022, 2021, 2019; Gold 2018, 2017, 2016,

2015, 2014, 2013; Silver 2020, 2012

Boies, Schiller & Flexner LLP

Platinum 2019, 2018, 2017, 2016, 2015

Brown & Peisch PLLC

Platinum 2022

Buckley LLP

Gold 2022, 2021,2020, 2018, 2017, 2016, 2015;

Platinum 2014, 2013, 2012; Silver 2011

Cleary Gottlieb Steen & Hamilton LLP

Silver 2022, 2021, 2020, 2019, 2018, 2017, 2016,

2015, 2014, 2013

Cohen & Gresser LLP

Platinum 2019

Covington & Burling LLP

Platinum 2021, 2017, 2015, 2014; Gold 2020, 2018,

2016, 2012, 2011; Silver 2022, 2019, 2013

Crowell & Moring LLP

Platinum 2020, 2019, 2018, 2016, 2015, 2014, 2013;

Gold 2022, 2021, 2017, 2012, 2011

Cuneo Gilbert & LaDuca, LLP

Silver 2022, 2020, 2019, 2018, 2017, 2016, 2015,

2014, 2013

McKinney Figini LLC (formerly Delaney McKinney LLP)

Platinum 2022, 2019, 2018, 2017, 2016, 2015, 2014,

2013, 2012, 2011

Dentons US LLP

Gold 2020, 2017; Silver 2019, 2018, 2016; Platinum

2015, 2014, 2013, 2012, 2011

DLA Piper LLP (US)

Platinum 2022, 2021, 2020, 2019, 2018, 2016, 2015,

2014, 2013; Gold 2017, 2012; Silver 2011

Dykema Gossett PLLC

Gold 2017, 2016; Platinum 2015, 2014

Epstein Becker & Green, P.C.

Silver 2022, 2021, 2020, 2019, 2018, 2017, 2016,

2015, 2014, 2013, 2012

Eversheds Sutherland (US) LLP

Platinum 2019, 2018, 2017, 2016, 2015, 2014, 2013,

2012, 2011; Gold 2021; Silver 2022

Greenberg Traurig, LLP

Gold 2016; Platinum 2015; Silver 2014; Platinum

2013

Henrikson Law PLLC

Platinum 2022, 2021, 2020, 2019

Jenner & Block LLP

Silver 2017, 2016, 2015, 2014, 2013, 2012, 2011

Jones Day

Platinum 2022, 2021, 2020, 2019, 2018, 2017, 2016,

2014, 2013, 2012, 2011; Gold 2015

KaiserDillon PLLC Platinum 2018, 2017

Kalijarvi, Chuzi, Newman & Fitch, P.C. Platinum 2017

Katten Muchin Rosenman LLP Platinum 2022, 2020, 2019, 2018; Gold 2021, 2017

Katz Banks Kumin LLP (formerly Katz, Marshall & Banks)

Platinum 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013

Kirkland & Ellis

Platinum 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011

Klein Hornig LLP
Platinum 2021, 2020, 2018, 2017, 2016, 2013, 2012, 2011; Gold 2022, 2019; Silver 2015, 2014

KMA Zuckert Platinum 2015, 2014, 2013, 2012

Kropf Moseley LLP
Platinum 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013

Latham & Watkins LLP Gold, 2021; Silver 2022, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013

Law Offices of Andrea Ferster Platinum 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012

Law Offices of Dean Gregory Platinum 2020, 2019

Law Offices of Andrew Marks PLLC Platinum 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013

Law Office of Cecily E. Baskir, LLC
Platinum 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015

Law Offices of Gary N. Horlick
Platinum 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011

Law Office of Virginia Kling Platinum 2013, 2012

Lippman, Semsker & Salb LLC Platinum 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012

Lowenstein Sandler LLP Platinum 2022, 2020, 2019, 2018, 2017; Silver 2021

Matalon & Nathani, LLP Platinum 2017, 2016, 2015; Gold 2018, 2014

Mayer Brown LLP
Platinum 2021, 2012; Gold 2022, 2019, 2018, 2017, 2016, 2015, 2013, 2011; Silver 2014

McDermott Will & Emery LLP Silver 2011

Miller & Chevalier Chartered Platinum 2019, 2017; Gold 2018, 2016, 2015, 2014, 2013, 2012; Silver 2022, 2020

*Orr Immigration Law Firm*Platinum 2018, 2017, 2016, 2015, 2014, 2013, 2012

Orrick, Herrington & Sutcliffe LLP Platinum 2020, 2019, 2018; Gold 2022, 2021, 2017, 2016, 2015; Silver 2014

Paul, Weiss, Rifkind, Wharton & Garrison LLP Gold 2022, 2021; Silver 2020, 2019, 2018

Pillsbury Winthrop Shaw Pittman LLP Platinum 2018, 2017, 2016, 2015, 2014, 2013; Silver 2019, 2012

RDH Law Platinum 2013, 2012

Regan Associates, Chartered Platinum 2016, 2014, 2013

Relman Colfax PLLC Gold 2018; Platinum 2017, 2016, 2015, 2014, 2013, 2012; Silver 2019

Richards Kibbe & Orbe LLP Platinum 2016, 2015, 2014, 2013

Sidley Austin LLP
Platinum 2022, 2021, 2020, 2019, 2018, 2017; Gold 2016, 2015, 2014; Silver 2013, 2012, 2011

Steptoe & Johnson LLP Platinum 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013; Silver 2012, 2011

Stradley Ronon Stevens & Young LLP Silver 2017, 2016; Gold 2015, 2014

The Morrison & Foerster Foundation
Platinum 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011

The Piorkowski Law Firm PC
Platinum 2022, 2021, 2019, 2018, 2017, 2016, 2015;
Silver 2020

Tycko & Zavareei LLP Gold 2013; Silver 2014

Venable LLP Platinum 2022, 2021, 2020, 2019

Weisbrod Matteis & Copley PLLC Platinum 2017, 2016, 2015, 2014, 2013

Wilmer Cutler Pickering Hale and Dorr LLP Gold 2022, 2021, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011; Silver 2020

WTAII PLLC
Platinum 2019

Zuckerman Spaeder LLP Platinum 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011