



Raising the Bar in D.C.: A Funding Campaign for Legal Services

Frequently Asked Questions

What is the *Raising the Bar in D.C. Campaign*?

The Campaign is an initiative launched by the D.C. Access to Justice Commission that provides special recognition to law firms that support local legal services providers. The Campaign establishes revenue-based benchmarks for law firm donations to legal services providers with the goal of substantially increasing financial support for organizations serving indigent residents. Because the benchmarks are based on revenue, the recognition levels are accessible to firms of all sizes and a wide range of firms, from large, multinational firms to solo practitioners, are honored each year.

What are the benchmark levels?

The levels are 0.110% of D.C. office revenue for platinum recognition, 0.090 % for gold and 0.075% for silver. The following chart can give you a rough estimate of the giving level required at different revenue levels:

Benchmark Levels		D.C. Office Revenue			
		\$100,000	\$1,000,000	\$10,000,000	\$100,000,000
Platinum	0.110%	\$110	\$1,100	\$11,000	\$110,000
Gold	0.090%	\$90	\$900	\$9,000	\$90,000
Silver	0.075%	\$75	\$750	\$7,500	\$75,000

How do I determine if my firm is eligible for recognition?

First, calculate the donations made by your firm to the eligible organizations on the attached list during the campaign year. Only donations to these organizations – each of which has as a core mission the provision of direct legal services to low- or moderate-income District residents – count toward meeting the benchmark level. Cash donations, donation of attorneys’ fees, and sponsorship of fellowships at the organizations on the attached list all count. The value of pro bono work, the value of loaned associates, in-kind donations made by the firm, and donations made by individual attorneys do not count. Firms may only count contributions to the D.C. Access to Justice Commission once they have reached the silver level through donations to one or more of the other listed organizations. In other words, donations to the Commission may only be counted to move a firm up a level – either from the silver to the gold level, or from the gold to the platinum level.

Second, calculate your firm's D.C. office revenue. Revenue is calculated as an average of the preceding three years (e.g., for donations made in 2020, firms would look at the average of D.C. office revenue in 2019, 2018, 2017). The firm is not required to release to the Commission its revenue calculations or its method of calculating what revenue is attributed to the D.C. office. Firms take different approaches to this calculation.

Third, you will calculate your firm's recognition level. If your firm's giving represents 0.075% of its D.C. office revenue or higher, it is eligible for recognition at the silver level; 0.090% or higher at the gold level; and 0.110% or higher at the platinum level. The Commission's Executive Director, Nancy Drane (contact information below) is available to answer questions and assist in the calculations.

What happens if the firm qualifies?

We ask each qualifying firm to submit a pledge form to the Commission's Executive Director, Nancy Drane (contact information below) as soon as it determines its eligibility, so that we can include the firm in our ongoing Campaign listing and any related press materials. The Commission also honors all participating firms at an annual event in the Spring following the campaign year (i.e., firms eligible in 2020 will be celebrated in Spring 2021). The reception always features a prominent speaker and receives press coverage. Previous events have included remarks by U.S. Attorney General Eric Holder, the Honorable David Tatel, U.S. Secretary of Labor Thomas E. Perez, U.S. Solicitor General Donald B. Verrilli, Jr., Principal Deputy Assistant U.S. Attorney General Vanita Gupta, U.S. Commission on Civil Rights Chair Catherine E. Lhamon, D.C. Attorney General Karl Racine, Chief Judge Anna Blackburne-Rigsby, Chief Judge Robert Morin, D.C. Mayor Vincent Gray, and the Honorable Eleanor Holmes Norton, who've each congratulated the firms for their leadership and support of local legal services providers. In 2018, D.C. Mayor Muriel Bowser issued a proclamation celebrating the success of the Campaign.

Does the firm need to submit any documentation?

The Campaign is run on an honor system and firms are not required to provide their revenue or donation amounts to the Commission. However, the Commission does require firms to provide confidential information about its giving levels to Ernst & Young so that it can in turn provide aggregate data to the Commission. Specifically, firms are asked to provide Ernst & Young with their total amount of giving and what level of recognition this represents for the firm. Ernst & Young releases to the Commission only the total amount of giving by all participating firms. This allows the Commission to quantify the aggregate amount of money donated under the Campaign. The firm is not required at any time to provide information about its revenue or the amounts donated to individual providers. A reporting form is provided to participating firms in the early part of the year following the campaign year (i.e., firms will receive the 2020 reporting form in early 2021).

What other firms are participating?

Because of an ongoing pledge process, the list continues to grow. Forty-four firms participated in 2019. An historical listing of participating firms is attached.

Who can I contact with questions?

Contact the Commission's Executive Director, Nancy Drane, nancy.drane@dcaccesstojustice.org, or 202-736-8334.

The Raising the Bar in D.C. Campaign - Eligible Recipient Organizations

Advocates for Justice and Education	First Shift Justice Project
Amara Legal Center	Human Rights First – D.C. Asylum Legal Representation Project
Asian Pacific American Legal Resource Center	Kids in Need of Defense (KIND) D.C. Office
Ayuda	Legal Aid Society of D.C.
Bread for the City Legal Services	Legal Counsel for the Elderly
Break the Cycle D.C. Legal Services Project	Mid-Atlantic Innocence Project
CAIR Coalition	Mil Mujeres Legal Services
CARECEN	Neighborhood Legal Services Program
Catholic Charities Immigration Network	Network for Victim Recovery of D.C. (NVRDC)
Catholic Charities Legal Network	Open City Advocates
Children’s Law Center	Quality Trust for Individuals with Disabilities
Christian Legal Aid of D.C.	School Justice Project
D.C. Access to Justice Commission ¹	Tahirih Justice Center
D.C. Affordable Law Firm	Tzedek D.C.
D.C. Bar Foundation	UDC Law Summer Public Interest Fellowship Program
D.C. Bar Pro Bono Center	University Legal Services
D.C. Crime Victims Resource Center	Washington Area Lawyers for the Arts (WALA)
D.C. KinCare Alliance	Washington Lawyers’ Committee for Civil Rights and Urban Affairs
D.C. Law Students in Court (now Rising for Justice)	Washington Legal Clinic for the Homeless
D.C. Volunteer Lawyers Project	Whitman Walker Legal Clinic
DV LEAP (Domestic Violence Legal Empowerment Appeals Project) – DC Project	

¹ Firms may only count Contributions to the Commission once they have reached the silver level through donations to one or more of the other listed organizations. Donations to the Commission may only be counted to move a firm up a level – either from the silver

to the gold level, or from the gold to the platinum level.

The Raising the Bar in D.C. Campaign – 2019 Leadership Circle

PLATINUM LEVEL DONORS

Akin Gump Strauss Hauer & Feld LLP
Arent Fox LLP
Arnold & Porter
Beveridge & Diamond PC
Boies Schiller Flexner LLP
Cohen & Gresser LLP
Crowell & Moring LLP
Delaney McKinney LLP
DLA Piper LLP (US)
Eversheds Sutherland (US) LLP
Henrikson Law PLLC
Jones Day
Katten Muchin Rosenman LLP
Katz, Marshall & Banks LLP
Kirkland & Ellis LLP
Kropf Moseley PLLC



Law Office of Cecily E. Baskir, LLC
Law Offices of Andrea Ferster
Law Offices of Dean Gregory
Law Offices of Andrew Marks PLLC
Law Offices of Gary N. Horlick
Lippman, Semsker & Salb LLC
Lowenstein Sandler LLP
Miller & Chevalier Chartered
Orrick, Herrington & Sutcliffe LLP
Sidley Austin LLP
Steptoe & Johnson LLP
The Morrison & Foerster Foundation
The Piorkowski Law Firm, PC
Venable Foundation
WTAII PLLC
Zuckerman Spaeder LLP

GOLD LEVEL DONORS



Klein Hornig LLP
Mayer Brown LLP
Wilmer Cutler Pickering Hale & Dorr LLP

SILVER LEVEL DONORS



Cleary Gottlieb Steen & Hamilton LLP
Covington & Burling LLP
Cuneo Gilbert & La Duca, LLP
Dentons US LLP
Epstein Becker & Green, PC
Latham & Watkins LLP
Paul, Weiss, Rifkind, Wharton & Garrison LLP
Pillsbury Winthrop Shaw Pittman LLP
Relman Colfax PLLC

The Raising the Bar Campaign – Participating Firms (2011-2019)

Akin Gump Strauss Hauer & Feld LLP

Platinum 2019, 2018, 2017, 2016, 2015, 2014; Silver 2013, 2012, 2011

Arent Fox LLP

Platinum 2019, 2018, 2017; Gold 2016; Silver 2015, 2014, 2013, 2012, 2011

Arnold & Porter

Platinum 2019, 2018; Gold 2017, 2016, 2015, 2014, 2013, 2012, 2011

Ballard Spahr LLP

Platinum 2014

Banner Witcoff

Silver 2011

Benach Collopy LLP

Silver 2017; Platinum 2016, 2014, 2012

Beveridge & Diamond PC

Platinum 2019; Gold 2018, 2017, 2016, 2015, 2014, 2013; Silver 2012

Boies, Schiller & Flexner LLP

Platinum 2019, 2018, 2017, 2016, 2015

Buckley LLP

Gold 2018, 2017, 2016, 2015; Platinum 2014, 2013, 2012; Silver 2011

Cleary Gottlieb Steen & Hamilton LLP

Silver 2019, 2018, 2017, 2016, 2015, 2014, 2013

Cohen & Gresser LLP

Platinum 2019

Covington & Burling LLP

Platinum 2017, 2015, 2014; Gold 2019, 2018, 2016, 2012, 2011; Silver 2013

Crowell & Moring LLP

Platinum 2019, 2018, 2016, 2015, 2014, 2013; Gold 2017, 2012, 2011

Cuneo Gilbert & LaDuca, LLP

Silver 2019, 2018, 2017, 2016, 2015, 2014, 2013

Delaney McKinney LLP

Platinum 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011

Dentons US LLP

Gold 2017; Silver 2019, 2018, 2016; Platinum 2015, 2014, 2013, 2012, 2011

DLA Piper LLP (US)

Platinum 2019, 2018, 2016, 2015, 2014, 2013; Gold 2017, 2012; Silver 2011

Dykema Gossett PLLC

Gold 2017, 2016; Platinum 2015, 2014

Epstein Becker & Green, P.C.

Silver 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012

Eversheds Sutherland (US) LLP

Platinum 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011

Greenberg Traurig, LLP

Gold 2016; Platinum 2015; Silver 2014; Platinum 2013

Henrikson Law PLLC

Platinum 2019

Jenner & Block LLP

Silver 2017, 2016, 2015, 2014, 2013, 2012, 2011

Jones Day

Platinum 2019, 2018, 2017, 2016, 2014, 2013, 2012, 2011; Gold 2015

KaiserDillon PLLC

Platinum 2018, 2017

Kalijarvi, Chuzi, Newman & Fitch, P.C.

Platinum 2017

Katten Muchin Rosenman LLP
Platinum 2019, 2018; Gold 2017

Katz, Marshall & Banks
Platinum 2019, 2018, 2017, 2016, 2015, 2014, 2013

Kirkland & Ellis
Platinum 2019, 2018, 2017, 2016, 2015, 2014, 2013,
2012, 2011

Klein Hornig LLP
Platinum 2018, 2017, 2016, 2013, 2012, 2011; Gold
2019; Silver 2015, 2014

KMA Zuckert
Platinum 2015, 2014, 2013, 2012

*Kropf Moseley LLP (formerly Law Offices of Sara
Kropf)*
Platinum 2019, 2018, 2017, 2016, 2015, 2014, 2013

Latham & Watkins LLP
Silver 2019, 2018, 2017, 2016, 2015, 2014, 2013

Law Offices of Andrea Ferster
Platinum 2019, 2018, 2017, 2016, 2015, 2014, 2013,
2012

Law Offices of Dean Gregory
Platinum 2019

Law Offices of Andrew Marks PLLC
Platinum 2019, 2018, 2017, 2016, 2015, 2014, 2013

Law Office of Cecily E. Baskir, LLC
Platinum 2019, 2018, 2017, 2016, 2015

Law Offices of Gary N. Horlick
Platinum 2019, 2018, 2017, 2016, 2015, 2014, 2013,
2012, 2011

Law Office of Virginia Kling
Platinum 2013, 2012

Lippman, Semsler & Salb LLC
Platinum 2019, 2018, 2017, 2016, 2015, 2014, 2013,
2012

Lowenstein Sandler LLP
Platinum 2019, 2018, 2017

Matalon & Nathani, LLP
Platinum 2017, 2016, 2015; Gold 2018, 2014

Mayer Brown LLP
Gold 2019, 2018, 2017, 2016, 2015, 2013, 2011;
Silver 2014; Platinum 2012

McDermott Will & Emery LLP
Silver 2011

Miller & Chevalier Chartered
Platinum 2019, 2017; Gold 2018, 2016, 2015, 2014,
2013, 2012

Orr Immigration Law Firm
Platinum 2018, 2017, 2016, 2015, 2014, 2013, 2012

Orrick, Herrington & Sutcliffe LLP
Platinum 2019, 2018; Gold, 2017, 2016, 2015; Silver
2014

Paul, Weiss, Rifkind, Wharton & Garrison LLP
Silver 2019, 2018

Pillsbury Winthrop Shaw Pittman LLP
Platinum 2018, 2017, 2016, 2015, 2014, 2013; Silver
2019, 2012

RDH Law
Platinum 2013, 2012

Regan Associates, Chartered
Platinum 2016, 2014, 2013

Relman Colfax PLLC
Gold 2018; Platinum 2017, 2016, 2015, 2014, 2013,
2012; Silver 2019

Richards Kibbe & Orbe LLP
Platinum 2016, 2015, 2014, 2013

Sidley Austin LLP
Platinum 2019, 2018, 2017; Gold 2016, 2015, 2014;
Silver 2013, 2012, 2011

Stephoe & Johnson LLP

Platinum 2019, 2018, 2017, 2016, 2015, 2014, 2013;
Silver 2012, 2011

Stradley Ronon Stevens & Young LLP

Silver 2017, 2016; Gold 2015, 2014

The Morrison & Foerster Foundation

Platinum 2019, 2018, 2017, 2016, 2015, 2014, 2013,
2012, 2011

The Piorkowski Law Firm PC

Platinum 2019, 2018, 2017, 2016, 2015

Tycko & Zavareei LLP

Gold 2013; Silver 2014

Venable Foundation

Platinum 2019

Weisbrod Matteis & Copley PLLC

Platinum 2017, 2016, 2015, 2014, 2013

Wilmer Cutler Pickering Hale and Dorr LLP

Gold 2019, 2018, 2017, 2016, 2015, 2014, 2013,
2012, 2011

WTAll PLLC

Platinum 2019

Zuckerman Spaeder LLP

Platinum 2019, 2018, 2017, 2016, 2015, 2014, 2013,
2012, 2011